



Community Profile 2026-2027

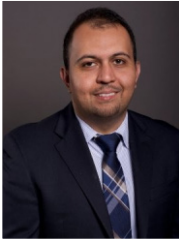


Located at the intersection of the City of Toronto, York Region, and Durham Region, the City of Pickering is slated for significant economic and residential growth. Recognized as a Smart21 Community, Pickering continues to undertake transformational projects and initiatives to support economic development, job creation, innovation, and sustainability as one of the fastest growing municipalities in Ontario.



"Recognized by The Globe and Mail as one of Canada's "Most Livable Cities" for three consecutive years, Pickering continues to build a strong reputation as a preferred destination for both residents and businesses. Our commitment to economic development and job creation is shaping more than a modern city. It is driving the growth of a dynamic, thriving hub where people can live, work, and play in a community they are proud to call home. Championing economic leadership and innovation is one of the six priorities outlined in the City's Corporate Strategic Plan, and through a vibrant small business sector, a growing tourism economy, and transformative investments in energy, development, healthcare, and innovation, Pickering is making meaningful advancements to position itself for long-term success. Through thoughtful planning, strong partnerships, and sustained investment, we continue to advance our shared vision of Pickering as a complete, world-class city that is inclusive, connected, caring, and prosperous."

Marisa Carpino
Chief Administrative Officer



"Pickering continues to expand and thrive through revitalization and intensification developments, enhancing the City's reputation both across Ontario and nationally. The new and existing large-scale investments in our city, as well as the existing businesses that continue to expand and prosper, are a testament to the boundless opportunities, resources and talent that Pickering provides. As more people choose to call Pickering home, it is our responsibility to attract and retain businesses that generate employment opportunities for both current and future residents"

Fiaz Jadoon
Director, Economic Development & Strategic Projects



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Invest Pickering

Invest Pickering is committed to helping businesses succeed. We provide the necessary support and resources to strengthen existing businesses and attract new businesses to our community.

Connect with us at invest@pickering.ca for more information.

Access To Major Markets

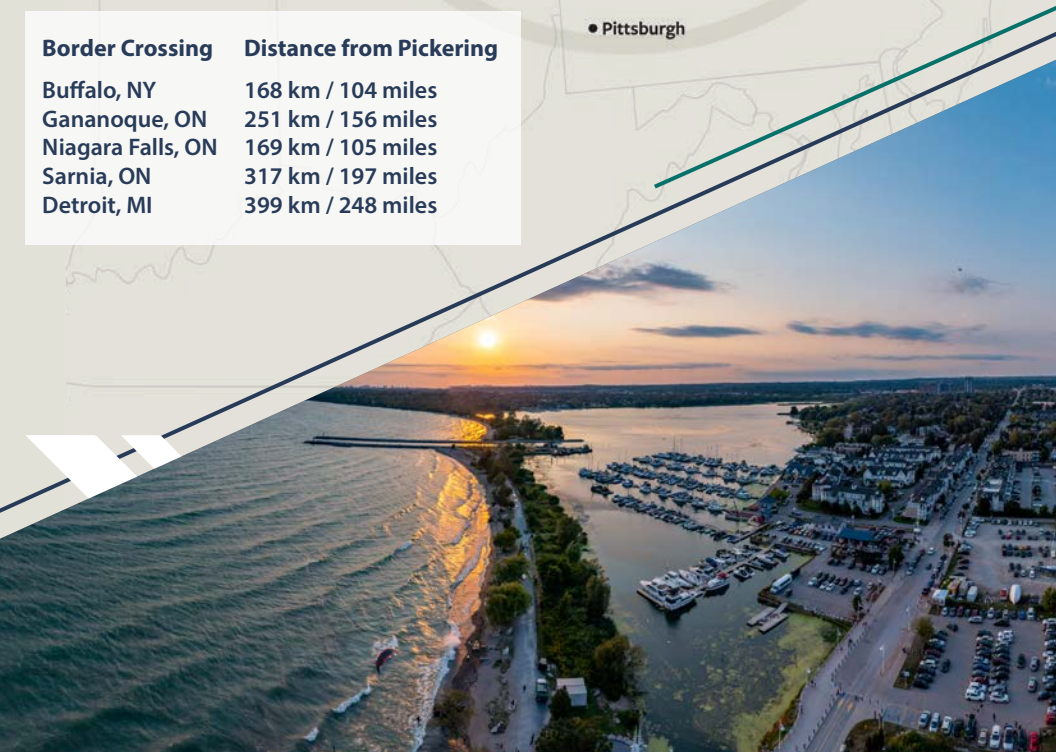
Pickering is located at the heart of Canada's largest labour and business market. Served by an integrated transportation network, Pickering provides time-saving access to major markets across North America.

Easy connections to Billy Bishop and Pearson airports via GO Transit and the UP train, with free transfers for GTA transit riders between Durham Region Transit, GO Transit, TTC, Brampton Transit, and York Region Transit.

100+
languages spoken by
Pickering's diverse population

4.4M
people reside within 50 km
(30 miles) of Pickering

Border Crossing	Distance from Pickering
Buffalo, NY	168 km / 104 miles
Gananoque, ON	251 km / 156 miles
Niagara Falls, ON	169 km / 105 miles
Sarnia, ON	317 km / 197 miles
Detroit, MI	399 km / 248 miles



Pickering Facts



3,100+

Diverse businesses



\$1.254B

Construction value for 1,554 issued building permits in 2025



155,000

Estimated population in 2040



\$165,555

Average household income in 2025



69%

Pickering residents active in labour force in 2025



62%

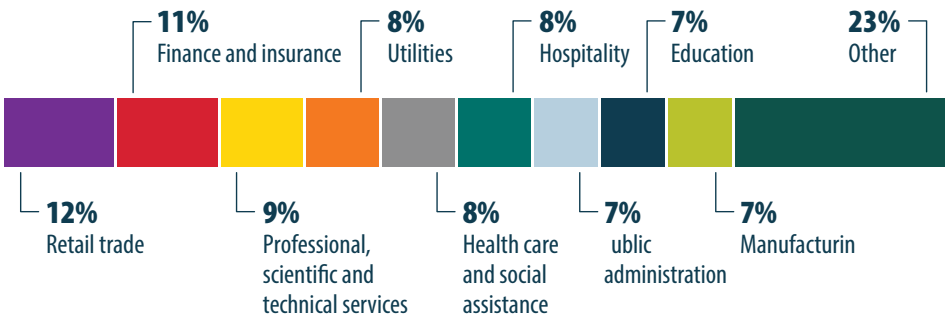
Labour force with post secondary education



World Record Holder

The Pickering Pedestrian Bridge holds the official Guinness World Record for the longest enclosed pedestrian bridge in the world.

Pickering's Top Industry Sectors





A Connected City

Pickering offers excellent access to an integrated transportation network, and a high-speed telecommunication system keeps you connected to the global economy.

Integrated Transportation Infrastructure

Pickering offers excellent access to a reliable transportation network of high-capacity roads, railways, a deep-sea port and proximity to three airports. Businesses can easily transport their products on a regional, national and global scale.

Pickering City Centre hosts a GO Train stop that connects to Union Station, and by extension, the TTC network - all connected with one fare. Future plans include the proposed Durham-Scarborough BRT (DSBRT) line, which will consist of 36 kilometres of bus rapid transit that will serve Oshawa, Whitby, Ajax, Pickering and Scarborough.

Alto High-Speed Rail

The Government of Canada has announced the development of a high-speed rail line between the Toronto and Quebec City Corridor. The service will help reduce passenger and freight train delays, provide faster service, broaden connectivity across eastern Ontario, reduce greenhouse gas emissions, and create jobs and opportunities. The City, in partnership with The Region of Durham, has proposed a stop in Pickering.

Expansion of Highway 7

The Ontario government is investing \$12 million to support the widening of Highway 7 from Reesor Road in Markham to Brock Road in Pickering. The expansion from two to four lanes will help drivers spend less time in traffic and support the area's growing manufacturing, life sciences, and agricultural sectors. Additionally, the Provincial government announced the permanent removal of tolls from the 407 East between Brock Road in Pickering and Highway 115 in Clarington, further supporting the development of industry in the corridor.



Highways 401, 407, 7, 412



**Toronto Pearson International
Airport, Billy Bishop Toronto City
Airport, Oshawa Municipal Airport**



**CN Rail, CP Rail, GO Transit,
Durham Region Transit**

Boundless Opportunities

Pickering is home to a variety of national and international companies. Key industry sectors include energy, advanced manufacturing, logistics, and information technology. Business costs are among the lowest in the Greater Toronto Area and are very competitive globally.



The Innovation Corridor is located in central Pickering on Highway 407 and includes over 800 acres of prestige employment land ready for development. The vision for the corridor is to support the creation of high-tech jobs in a variety of industry sectors.



FGF Brands broke ground on the Wonderbrand Innovation Business Park in 2023. Phase one will entail four buildings, including manufacturing plants, a distribution centre, a learning centre, and more. Phase Two will open seven more, bringing in over 4,000 jobs to the area.



Kubota Canada Ltd., is a Japanese manufacturer of construction equipment. The company developed their new Canadian headquarters in Pickering, bringing over 200 jobs to the City.



SmartCentres has developed a 233,000 square foot, multi-unit, industrial complex. Businesses include TJP Labs Inc.



Pickering Innovates

There are a variety of businesses of all sizes and sectors that call Pickering home, from manufacturers of familiar products seen on the shelves of grocery, drug, and retail stores, to companies innovating new technology and logistic solutions. They provide our city with hundreds of jobs while being innovators in their respective fields.

Apex Sound & Light is a leading provider of professional audio, video, lighting, and staging production for venues of all types and sizes across Canada and the United States.

BTNX Inc. is a biotechnology company and a world leader in rapid, point of care diagnostics.

CCA Electrical & Technical Services Co. provides Controls Design, Electrical Installations, Control Panel Manufacturing, and on site services.

Derlea uses the highest quality, fresh ingredients to create prepared foods, fresh pestos and sauces that elevate meals.

HiTech Bay is a leading North American technology company specializing in refurbished electronics, wholesale distribution, and business IT solutions.

Hubbell Canada is a leading manufacturer of utility and electrical solutions which enables operation of critical infrastructure safely, reliably, and efficiently.

Miratec Inc. is a contract manufacturer that provides a comprehensive line of products such as connectors, wire harnesses and cable assemblies.

Yorkville Sound

Derlea



Premier Brands





Nanz Pharma

Nanz Pharma is a globally respected pharmaceutical entity, creating solutions for pharmaceutical, natural health products and cosmetic manufacturing.

Nelson Industrial Inc. designs and manufactures high quality, precision fabricated metal products for clients throughout North America and Worldwide.

Premier Brands has built a reputation for bringing exceptionally crafted chocolates, traditional sweets, biscuits and more to Canadian consumers.

Search Engine People are a digital marketing agency, specializing in SEO, SEM, and PPC strategies that deliver measurable results.

The Shandex Group provides cost effective account management and consolidated logistic solutions to the North American market for manufacturers & retailers worldwide.

Signature Aluminum is an industry leading provider of aluminum products and services in North America.

Trench Group engineers and manufactures high voltage power transmission components including bushings, instrument transformers, and coil products that keep electricity grids stable, safe, and connected.

Volta Energy's SPICE™ division focuses on developing and commercializing sustainable Circular Carbon-Based Renewable Energy and Resources technologies.

Yorkville Sound | Long & McQuade Musical Instruments are the largest chain of musical instrument retailers in Canada, and manufacture a full line of professional PA products.

3S Lighting Solutions is a leading international provider in the Lighting & Media industry.



Energizing the Community

Ontario Power Generation (OPG) is moving forward with a transformative plan to refurbish four CANDU reactors at the Pickering Nuclear Generating Station (PNGS). This major infrastructure project will extend the station's life for decades, securing a long-term supply of clean, reliable, and affordable electricity for Ontario.

The refurbishment represents one of the largest economic opportunities in the region's history, strengthening local businesses, creating thousands of jobs, and reinforcing Pickering's role as a cornerstone of Canada's clean energy future.

Companies located in Pickering that are part of the local energy sector:

AtkinsRéalis offers top-tier consulting, design, and engineering services. Their Pickering office is focused on nuclear engineering and project development.

AECOM is a infrastructure consulting firm, partnering with clients to solve the world's most complex challenges and build legacies for generations to come.

Black & McDonald safely delivers high-quality construction, facilities management, and technical solutions to government, institutional and industry clients.

GE Vernova (Steam Power) provides services and solutions related to steam power generation, including the design, manufacturing, and servicing of steam turbines and related equipment.

Siemens Energy manufactures and installs steam turbines, generators, and digitalization systems.

Tetra Tech, Inc. provides consulting, engineering, program management, and construction management services.

Trans Power provides full-scope utility contractor services.

Velan Inc. supplies Emergency Cooling Injection valves as part of the refurbishment.

The refurbishment will generate significant economic benefits across the province:

- 30,500 jobs created during the refurbishment phase
- 6,700 jobs sustained throughout ongoing operations
- \$26.8 billion total project investment
- Over 90% of spending retained within Canada
- \$41.6 billion added to Canada's GDP

Working Together to Advance Sustainability

Sustainability requires a collective effort from the community. Pickering benefits from forward-thinking companies and institutions that harness innovation and technology to advance this goal.

LEAF Program Supports Planting Efforts

This tree and shrub planting program, offered in partnership with the City of Pickering, Region of Durham, and LEAF, provides businesses and residents with an opportunity to enhance their properties while growing the local urban forest.

Learn more by visiting yourleaf.org/pickering-homeowners.

Community Climate Adaptation Plan

Through its first ever Community Climate Adaptation Plan, the City of Pickering will seek to support businesses in preparing for weather related risks. The City will work with business organizations and partners to raise awareness about emergency planning and encourage the consideration of adaptation practices and resilient site features and infrastructure. These actions focus on providing information and fostering partnerships to support business preparedness.

Measuring Sustainability and a Healthy Economy

Pickering's Measuring Sustainability Report provides a snapshot of progress toward environmental, social, and economic sustainability metrics. The Healthy Economy section tracks indicators such as employment, job distribution by sector, and household income to show how Pickering's local economy is changing over time. Together, these measures highlight the role a stable, diverse economy plays in supporting community well-being, resilience, and sustainable growth.

Raising Awareness about Energy Incentives and Rebates

Understanding how limited time is for the business community and residents, City staff compiled a list of some of the energy incentives and rebates currently available.

Opportunities are posted at pickering.ca/energysavings.





Growing Neighbourhoods

Residents are attracted to Pickering for its attainable housing and cost of living. The City's continued progress in revitalizing and building residential communities and commercial areas keep our diverse population happy to live and work in Pickering.

Seaton Community

Development is well underway for the Seaton Community, as one of Canada's largest combined residential, employment, and commercial developments. Seaton is designed to develop a complete community, offering a range of housing types, employment lands, and land densities. Seaton continues to welcome new residents, and the new Seaton Commercial Plaza broke ground in April 2026.

Plans continue for the future Seaton Recreation Complex & Library, as over the next 10 years, the Seaton community is set to welcome 70,000 new residents and 35,000 new jobs.



7,000

acres make up the
Seaton Community

Northeast Pickering

The Northeast Pickering Secondary Plan covers an area of approximately 1,763 hectares. Northeast Pickering is expected to be home to an estimated 72,000 people and 9,700 jobs. The goal is for the Northeast Pickering community to develop incrementally over time into a sustainable and complete community that offers a variety of housing types and tenures for people in all stages of life.

Five years of comprehensive studies, three public information centres, and countless engagement touchpoints have led to the development of the final land use schedule and Secondary Plan policies. The approval of the Northeast Pickering Secondary Plan will be the first step in the creation of the new community. The community will be home to employment areas, high, medium, and low-density residential areas, recreational centres, community areas, schools and parks.

New homes and businesses will continue to be built in the Seaton area, along the Kingston Road Corridor, and in the City Centre, for many more years. The Northeast Pickering community represents the City's long-range growth up to and beyond 2051.

City Centre

Pickering City Centre is one of the largest and most ambitious mixed-use development projects in Canada. Led by CentreCourt, this 55-acre masterplan community, located adjacent to The Shops at Pickering City Centre, is set to transform Downtown Pickering and will include 6,000 condo residences and a one-and-a-half-acre park.

City Centre will be a walkable, sustainable, and connected destination that will become a bustling downtown node, welcoming visitors, commuters, and residents alike.



Post-Acute Rehabilitation Centre

Durham Region's first stand-alone Post-Acute Rehabilitation Centre is to be built in Pickering to connect more patients and their families to rehabilitation and recovery supports.

While Lakeridge Health is still in the preliminary stages of planning, the Centre will care for non-critically ill patients who still need to be in a health care setting but not in an acute care hospital.



Destination Pickering



The City of Pickering's official Destination Marketing Organization, Destination Pickering shines a spotlight on everything that makes our City truly extraordinary.

Durham Live!

Durham Live! is a theatre of entertainment, opportunity and extraordinary experiences.

The Pickering Casino Resort is a premier entertainment hub, complete with top-notch gaming action, restaurants, and a hotel. The site also features The PIK, a space open to conventions and events, and The Arena, a versatile 2,500-capacity event space that has already hosted such acts as Bryan Adams, Melissa Etheridge, Larry the Cable Guy, Aqua, and more.

The Pickering Casino Resort Hotel redefines hospitality with its exquisite features and unparalleled offerings. With 275 rooms, including 20 Corner King Suites and 13 Executive Suites, the hotel caters to every guest's needs, ensuring a comfortable and memorable stay.

Porsche Experience Centre Toronto

Visitors can get behind the wheel and experience the thrill of a 2-kilometre driving circuit. As only the third facility of its kind in North America and the first in Canada it offers guests a fully immersive Porsche brand experience.

Things to See & Do:

Activate invites visitors to jump, climb, problem-solve, and laugh in this active gaming facility.

Archers Battlefield provides adrenaline-fueled archer battles as well as ping pong tables and more.

Playtopia is the ultimate indoor playground, featuring trampolines, ninja courses, arcade games and more for nonstop family entertainment.

SnoozeRoom is an indoor soft play and sensory room facility that offers a safe and fun environment for children of all ages.

Tranquility Trails Farm provides walking trails, lavender fields, ponds, gardens, and more, to explore throughout your visit.

Watsons Glen Golf is a premier 18-hole championship public course that offers a challenging and rewarding golf experience.

Nautical Village

There has never been a better time to visit Pickering's beautiful waterfront! Dine on the beautiful waterfront patio of the newly opened **WATR** restaurant. Grab a coffee at **Travel the World Cafe and Bistro** and enjoy a stroll along the revitalized Beachfront Park, with an elevated walking and cycling path, scenic viewing platforms, barrier-free beach access ramps, and more. Finally, take in a summer concert at Millennium Square and enjoy the sunset view over Lake Ontario.

The Shops at Pickering City Centre is Pickering's ultimate shopping destination, but also includes unique dining experiences and attractions. New restaurants, including **Dave's Hot Chicken** and **Chipotle**, join established favourites such as **The Burger's Priest** and **State & Main**. Additionally, **Splitsville Bowl** is anticipated to open in Fall 2026 and will feature 29 lanes of ten-pin bowling, including VIP lanes, alongside a large arcade, food and beverage offerings, and dedicated spaces for events and group gatherings.



Festivals and Events

Looking for a reason to get out and explore? Experience outdoor celebrations, live music and one-of-a-kind local traditions happening all year long.

The Pickering City Centre

Farmers' Market continues its tradition of running a unique outdoor community market from June to October. Enjoy fresh produce, baked goods, crafts, and more in the heart of the city.

Cultural Fusion Fair

This unique September event allows attendees to celebrate and immerse themselves in the diverse array of culture and traditions that make Pickering such a vibrant city.

Artfest

Every spring, Esplanade Park comes alive with art, music, and dance. This event showcases artists from across the province who show and sell a variety of original work.

Winter Nights, City Lights

During winter, brave the colder weather for the annual Winter Nights, City Lights experience at Esplanade Park – the perfect place to experience the magic of the holiday season.

Millennium Square Events

Located in the beautiful Nautical Village, the Spring Fling, Fall Fling, and Winter Wonderland events bring exciting seasonal activities as well as a robust vendor market to Pickering's waterfront.

Summer Concerts

You'll find us rocking out all summer long down at the waterfront, Rick Johnson Memorial Park, and Esplanade Park. Enjoy a new concert each week in July and August.

Dorsay Community & Heritage Centre

This vibrant new community hub located at 2365 6th Concession Road brings the Museum, Library, and Community Centre together in one dynamic space. Its modern design and historic touches create a warm, welcoming setting for weddings and events that blends modern elegance with heritage charm. Venue highlights include a multi-purpose banquet hall with stage, outdoor patio & garden, catering kitchen, and lobby.





INVEST PICKERING

Economic Development & Strategic Projects

invest@pickering.ca

905.420.4625

InvestPickering.ca



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